

ORDER



Orders
Order / Rev: 705458
Alt Order #: 06269895
Product Desc: NRCC IE
Estimate: 2963
Flight Dates: 10/19/12 - 10/25/12
Original Date / Rev: 08/09/12 / 08/09/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: National Media Research Planning
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRCC-IE
Demographic: A35-64
Product Codes: IS-Candidate/US House,IS-Issue/Non
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	32	\$50,100.00	\$42,585.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	32	\$50,100.00	\$42,585.00	0.00
Totals	32	\$50,100.00	\$42,585.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/19/12	10/19/12	M-F 10-1035p KARE News 10p	CM	10-1035p	----F--	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
KARE11NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$3,500.00		0.00			
E 2	KARE	10/19/12	10/19/12	Tonight Show Tonight Show	CM	1035pm-1135pm	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$900.00		0.00			
E 3	KARE	10/19/12	10/19/12	M-F 430-5p Jeopardy	CM	430-5P	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,000.00		0.00			
E 4	KARE	10/19/12	10/19/12	M-F 6-630p KARE 11 6 News	CM	6-630p	----F--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$2,000.00		0.00			
E 5	KARE	10/19/12	10/19/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,000.00		0.00			

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KARE	10/19/12	10/19/12	Fri Prime WHO DO YOU THINK YOU	CM	Fri Prime (6:58 PM-8:00 PM)	:30	1	\$1,900.00	P-5	0.00	NM	1	\$1,900.00
WHO DO-ARE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$1,900.00		0.00			
E 7	KARE	10/22/12	10/22/12	M-F 10-1035p KARE News 10p	CM	10-1035P M-----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
KARE11NWS-10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$3,500.00		0.00			
E 8	KARE	10/22/12	10/22/12	Tonight Show Tonight Show	CM	1035pm-1135pm M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
TONITE SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$900.00		0.00			
E 9	KARE	10/22/12	10/22/12	M-F 430-5p Jeopardy	CM	430-5P M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,000.00		0.00			
E 10	KARE	10/22/12	10/22/12	M-F 6-630p KARE 11 6 News	CM	6-630p M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
NBC NITELY NWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,000.00		0.00			
E 11	KARE	10/22/12	10/22/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
KARE11-SUNRS@6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,000.00		0.00			
E 12	KARE	10/20/12	10/20/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A -----S-	:30	1	\$1,850.00	P-2	0.00	NM	1	\$1,850.00
SAT NITE LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,850.00		0.00			
E 13	KARE	10/20/12	10/20/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P -----S-	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
KARE11NWS-5														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$850.00		0.00			
E 14	KARE	10/20/12	10/20/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P -----S-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
KARE11NWS-6 SA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$900.00		0.00			
E 15	KARE	10/20/12	10/20/12	Sat 8-10a KARE 11 Saturday	CM	8-10a -----S-	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
KARE11 NWS SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$850.00		0.00			
E 16	KARE	10/21/12	10/21/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P -----S	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
KARE11NWS-5														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,100.00		0.00			
E 17	KARE	10/21/12	10/21/12	SUN TDY NBC Today Show (Su)	CM	8-9a -----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
SUN TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$400.00		0.00			
E 18	KARE	10/25/12	10/25/12		CM	1035pm-1135pm ---T---	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tonight Show										
				Tonight Show										
				TONITE SHW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$900.00		0.00			
E 19	KARE	10/25/12	10/25/12	M-F 430-5p	CM	430-5P	---T---	:30	1	\$1,000.00	P-2	0.00	NM	\$1,000.00
				Jeopardy										
				JEOPARDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,000.00		0.00			
E 20	KARE	10/25/12	10/25/12	M-F 6-630p	CM	6-630p	---T---	:30	1	\$2,000.00	P-2	0.00	NM	\$2,000.00
				KARE 11 6 News										
				NBC NITELY NWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$2,000.00		0.00			
E 21	KARE	10/25/12	10/25/12	M-F 6-7a	CM	6-7a	---T---	:30	1	\$1,000.00	P-2	0.00	NM	\$1,000.00
				KARE 11 Sunrise M-F										
				KARE11-SUNRS@6										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,000.00		0.00			
E 22	KARE	10/25/12	10/25/12	Local Specials	CM	4am-4xm	---T---	:30	1	\$5,000.00	P-2	0.00	NM	\$5,000.00
				PREP/VIKINGS PRE GAM		(6:30 PM-7:00 PM)								
				VIKINGS PRE-GM 10/25										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$5,000.00		0.00			
E 23	KARE	10/23/12	10/23/12	Tonight Show	CM	1035pm-1135pm	-T-----	:30	1	\$900.00	P-2	0.00	NM	\$900.00
				Tonight Show										
				TONITE SHW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$900.00		0.00			
E 24	KARE	10/23/12	10/23/12	M-F 430-5p	CM	430-5P	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	\$1,000.00
				Jeopardy										
				JEOPARDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,000.00		0.00			
E 25	KARE	10/23/12	10/23/12	M-F 6-630p	CM	6-630p	-T-----	:30	1	\$2,000.00	P-2	0.00	NM	\$2,000.00
				KARE 11 6 News										
				NBC NITELY NWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$2,000.00		0.00			
E 26	KARE	10/23/12	10/23/12	M-F 6-7a	CM	6-7a	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	\$1,000.00
				KARE 11 Sunrise M-F										
				KARE11-SUNRS@6										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,000.00		0.00			
E 27	KARE	10/23/12	10/23/12	M-F 630-7p	CM	630pm-7pm	-T-----	:30	1	\$2,250.00	P-2	0.00	NM	\$2,250.00
				Entertainment Tonigh										
				ENT TONIGHT 30										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$2,250.00		0.00			
E 28	KARE	10/24/12	10/24/12	M-F 10-1035p	CM	10-1035P	--W----	:30	1	\$3,500.00	P-2	0.00	NM	\$3,500.00
				KARE News 10p										
				KARE11NWS-10										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$3,500.00		0.00			
E 29	KARE	10/24/12	10/24/12	Tonight Show	CM	1035pm-1135pm	--W----	:30	1	\$900.00	P-2	0.00	NM	\$900.00
				Tonight Show										
				TONITE SHW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$900.00		0.00			
E 30	KARE	10/24/12	10/24/12		CM	430-5P	--W----	:30	1	\$1,000.00	P-2	0.00	NM	\$1,000.00

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KARE

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M-F 430-5p Jeopardy JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$1,000.00 0.00															
E 31	KARE	10/24/12	10/24/12	M-F 6-630p KARE 11 6 News	CM	6-630p	--W----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
NBC NITELY NWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$2,000.00 0.00															
E 32	KARE	10/24/12	10/24/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
KARE11-SUNRS@6 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$1,000.00 0.00															
													Totals	32	\$50,100.00